

The 2019 Data Science Poster Presentation Guidelines

At least one registered co-author from each accepted poster paper must present at the workshop. There are two parts to participating in the poster session: poster slam presentations and poster board presentation.

Poster Slam Presentation

In the poster slam presentation part, each presenter will have **3 minutes** and up to **3 slides** (including any title slide) to present their paper to the workshop participants. Given the time constraints, we will have to strictly adhere to this time limit. To help with compatibility, presenters should avoid mathematical symbols in nonstandard fonts, and use images for formulas, graphs and tables to the extent possible. They should also keep the font size readable, and avoid using transitions in their slides.

Please name your PowerPoint file **DS2019-Poster#.pptx**, where # is replaced with the numeric poster number in the presentation list below (e.g., the file for the third presentation should be named DS2019-Poster3.pptx). Please email your PowerPoint file to nachi@bu.edu, with the subject: **Data Science 2019 Poster #** (e.g., Data Science 2019 Poster 3).

Presentation file should be received no later than **11:59pm on Saturday, October 12, 2019** for inclusion into the poster slam.

#	Authors	Title
1	Luo He, Hongyan Liu and Yinghui Yang	Blood Pressure Prediction through Multi-Attention Collaborative Deep Learning
2	Da Xu, Jessica Sheng, Paul Hu and Xiao Fang	Reconstructing User Mobility Profile from Online Social Network Data to Support Location-Aware Services
3	Zisu Wang, Junming Yin, Tianyu Gu and Yong Liu	A Recurrent Marked Point Process Model for Player Engagement in Video Game
4	Kexin Yin, Xiao Fang and Bintong Chen	Diversity Preference-aware Link Recommendation for Online Social Networks
5	Yuheng Hu and Yili Hong	Promoting Civic Awareness and Engagement for Local Communities via Event Detection and Recommendation on Twitter
6	Xiaorui Zhu, Yichen Qin and Peng Wang	Simultaneous Confidence Regions Using Entire Solution Paths
7	Ting-Peng Liang, Yu-Chia Wang and Roger Chiang	How Online Reviews Affect Sales Performance: An Elaboration Likelihood Perspective
8	Daniel Tschernutter, Stefan Feuerriegel and William Rand	Interpretable Forecasting of Customer Visits from Social Media Check-ins
9	Zhaoqi Cheng, Dokyun Lee and Tridas Mukhopadhyay	Do Aggressive Comments Bring Better Questions? Evidence from Stack Overflow
10	Amin Vahedian, Xinyi Li, Haoyi Xiong, Xun Zhou and Amy Colbert	Motivated or Exhausted: A Data-Driven Study of Taxi Driver Behavior Following Traffic Congestions

11	David Bergman, Teng Huang and John Mathieu	Data-Driven Optimization for Team Formation
12	Mengke Qiao, Xuanqi Liu and Ke-Wei Huang	Computer Vision and Metrics Learning for Hypothesis Testing: An Application of Q-Q Plot for Normality Test
13	Zhiya Zuo and Kang Zhao	Understanding and Predicting Future Research Impact - A Social Capital Perspective
14	Mauricio Soto, Karen Smiley, Xiao Qu, Travis Galoppo, Rohini Kapoor, Alok Kucheria and Melwin Jose	Applying Data Science to Improve Solar Power Production and Reliability
15	Aslan Lotfi, Xinxue Qu and Zhengrui Jiang	Modeling Multichannel Digital Advertising Influence in the Presence of Product Adoption
16	Warut Khern-Am-Nuai, Akarachai Passavoranan and Ekkalak Thongthanomkul	Selecting Featured Images for Restaurant Reviews with Deep Learning: A Transfer Learning Approach

Poster Board Presentation

The poster board presentation session is designed to allow presenters maximum yet personal interaction with many attendees at one time. Presenters will stand next to their poster as attendees visit the posters that interest them. In order to attract attention, presenters need to have an exciting topic and a visually stimulating poster where organization and clarity are critical. The presentation should catch attendees' eyes as they walk by and then be easily conveyed in a short time. After that, a more formal, detailed, one-on-one discussion can be conducted. The main goal for presenters is to stimulate informed discussion of your research.

Poster preparation guidelines and instructions can be found at <http://meetings2.informs.org/wordpress/seattle2019/poster-sessions/#guidelines> (see the Poster Preparation Guidelines & Instructions and Suggested Best Practices sections).

Poster boards for the poster session will be available at the poster area at 9:00am, October 19, 2019. Be sure to have your posters ready that morning.